

## Resume

## ARTIST and GRAPHIC DESIGNER

## PROFESSIONAL EXPERIENCE

FRYDENLUND ART | Denver, CO Dec 2000 to Current

Fine Artist, Graphic Designer, Photographer

- Mediums in Fine Art : • Oils on Canvas • Pen and Ink • Graphite on Paper • Watercolor
- Graphic Design Areas of Focus : • Corp ID • Web Design • Desktop Publishing

FRYDENLUND ACQUISITIONS | Denver, CO Dec 2008 to Current

Marketing Mgr / Financial Mgr

Responsible for creation of all marketing collateral including basic corporate identity pieces to digital presentations to software user face designs with impressionable visual concepts that compliment the company's brand commitment.

- Corporate Identity - Development of corporate identity; business cards, letterhead, envelopes.
- Brochure & Sales Slicks - Creation of print collateral for sales/marketing team.
- Digital Presentations - Developing sound, eye catching PowerPoint investor presentations.
- Web Site Design - Creating and maintaining various sites from ground up and responsible for maintenance.

AMUSEMINTS | Denver, CO Feb 2006 to Dec 2008

Art Director

Organized, managed and met deadlines for numerous projects while handling multiple demands and competing priorities. Developed all new package design, promotional materials, and web site management while structuring the department for growth. Directly communicated with vendors, printers, and high profile clients for creation of custom pieces.

- Package Design - Responsible for all pre-press production of new tin package designs including 4-color processed embossed tins produced overseas, in house labeled and screened tins.
- Catalog Design - Executed full color, 8-page, booklet style catalog including execution of product photography.
- Web Site - Responsible for updating and formatting new art and tin designs for web.
- Point of Purchase Display Design - Designed various POP displays for retail sales departments including signage for large display racks for personalized tin program.
- Trade Show Design - Created large format 4CP booth display signage system that was mobile, lightweight, yet highly effective and commanding visual presence.

WESTWOOD COLLEGE | Denver, CO Mar 2000 to Mar 2003

Instructor, Print Shop Manager, and Externship Coordinator

Planning and implementation of course essentials developed. Responsible for pre-flight of all incoming print jobs for student body and administration. Solicited new businesses for externship program and coordinated placement of students in temporary jobs to gain experience in their area of study.

Specific Classes taught : • Fundamentals of Graphic Design • Adobe Illustrator • Adobe Photoshop • 4D Cinema

## EDUCATION

Art Institute of Colorado Assoc. of Applied Science Degree/Computer Animation, 2000. Graduated first in my class with honors.

Red Rocks Community College Continuing Education Course/HTML, 2001

Qi Studios 200 Hour Yoga Alliance Certification & Spin Certification Vinyasa Yoga Instructor, Spring 2011

## AWARDS

Animation Excellence Award Best 2D Animation at Winter Screening 2000 in Bug Theatre, Denver, CO.